

Karim Ali

Frontend Software Engineer | React.js | TypeScript

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🔗 kemoodev.vercel.app

SUMMARY

Frontend Software Engineer with 2+ years of experience building and deploying production web applications using React.js and TypeScript. Delivered 5+ projects across ERP, CRM, e-commerce, and business management platforms, with experience in frontend architecture, reusable components, API integration, and state management.

SKILLS

- Languages & Core: JavaScript (ES6+), TypeScript, HTML5, CSS3
- Frameworks & Libraries: React.js, Next.js, React Native (Expo)
- State & Data Management: React Query (TanStack Query), Redux, React Context
- UI & Styling: Tailwind CSS, Bootstrap
- Tools & Methodologies: Git/GitHub, Web Accessibility, Postman, REST APIs

PROFESSIONAL EXPERIENCE

React Frontend Developer

10/2024 – Present

OFX (Out Of The Box)

Maadi

- Develop and maintain production web applications and internal enterprise platforms using React.js, with a focus on reusable and maintainable frontend solutions.
- Own frontend development across multiple projects, from gathering business requirements and client workflows to implementation and delivery.
- Build reusable components and custom hooks, integrate REST APIs, and manage server-side data using React Query, Context, and Redux.
- Collaborate with clients and backend developers to translate business requirements into practical frontend solutions and well-defined API workflows.

PROJECTS

Enterprise CRM & Agency Management System

06/2026 – Present

OFX Internal Platform | React.js, Tailwind CSS, React Query, React Context

- Developed a centralized CRM and operations platform supporting client pipelines, marketing campaigns, and employee management workflows.
- Built financial dashboards covering payroll configuration, contract tracking, and wallet balance management.
- Implemented a multi-tier commission calculation workflow based on performance thresholds for account managers and media buyers.

AL-RAYA (Enterprise Logistics & Supply Chain ERP Platform)

12/2025 – 04/2026

React.js, TypeScript, Tailwind CSS, React Query, React Context

- Developed frontend features for a logistics ERP platform supporting land and maritime freight operations.
- Built import/export work order workflows, including driver and vehicle assignment and dynamic waybill generation.

- Implemented financial workflows for client statements, company treasury tracking, and transaction management.

EL-SHOLQAMI

03/2025 – 03/2026

El-Shalqami Restaurant | React.js, Tailwind CSS, React Query

- Developed a customer ordering platform and multi-branch administration dashboard for restaurant operations.
- Implemented location-aware menu and pricing logic based on the customer's nearest branch.
- Built administrative workflows for menu management, branch-specific pricing, and order tracking

<https://sholqamy.com/> 

OFX QR (Dynamic QR-Code Branding & Analytics Platform)

07/2025 – 08/2025

React.js, Tailwind CSS, JavaScript (ES6+)

- Developed a dynamic QR marketing platform that generates branded landing pages based on configurable user inputs.
- Built an analytics dashboard to visualize QR scan activity and geographic traffic data.
- Implemented dynamic themes, branding, and content rendering for generated landing pages.

<https://ofx-qrcode.com/> 

AL-JISR

04/2025 – 07/2025

Art Marketplace & Event Booking Platform | React.js, Tailwind CSS

- Developed a multi-sided marketplace connecting artists, art buyers, and event organizers in Saudi Arabia.
- Built online exhibition and artwork purchasing workflows for the platform.
- Implemented frontend experiences for marketplace browsing and structured e-commerce flows.

<https://aljjsralfanni.com/> 

EL-WKALA

12/2024 – 05/2025

B2B Wholesale E-Commerce Platform | React Native, Expo, React.js, Tailwind CSS

- Developed a cross-platform B2B wholesale ecosystem consisting of a merchant mobile application and web administration dashboard.
- Implemented product browsing and inventory workflows designed for bulk purchasing.
- Built tiered wholesale pricing and high-volume checkout flows for merchant users

<https://play.google.com/store/apps/details?id=com.karim.kemoo.elwakala> 

EDUCATION

B.Sc. in Computer Science & Artificial Intelligence

09/2020 – 06/2024

Helwan University

VOLUNTEERING & EXTRA-CURRICULAR

IT Team Head | Organization: SCCI '23

Led the tech committee, trained 20+ members on frontend technologies, and delivered the official organization website.

IT Committee Member | Organization: SCCI '22

Awarded Best Member for technical contributions and outstanding team support.